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ROLE AND IMPORTANCE OF DVV IN ACCREDITATION PROCESS

HOLAMBE SANJAY BALASAHEB

Assistant Professor in English Shri Sant Gajanan Mahavidyalaya, Kharda Tal. Jamkhed, Dist. Ahmednagar (MS)

ABSTRACT: -

DVV - an abbreviated form of Data Validation and Verification involves a significant step in Assessment and Accreditation process of NAAC. It has been introduced by NAAC in its Revised Accreditation Framework (RAF) in July 2017. DVV plays a vital role in Assessment and Accreditation process as 70% of data analysis of quantitative metrics excluding student satisfaction survey is done with the help of DVV. The role of DVV starts soon after an Institution submits its SSR. In DVV process the data submitted by an institution is verified and validated and a system generated score has been generated. It is a third-party evaluation of the data submitted by an institution which is robust, transparent and time bound.

Key Words: DVV, Assessment and Accreditation, NAAC, SSR.

Introduction: -

NAAC Believes in continuous improvement and is always on the look out to enhance the system and provide a better and objective assessment to the institution of higher education which use the accreditation system to consolidate its competitive advantage and also to comply with the governmental grants. NAAC currently has deployed the Revised Accreditation Framework, where In there are quantitative metrics (QnM) and qualitative metrics (QlM). The DVV verifies and validates the Qnm based on the data provided by the institutions through self study Report (SSR) submitted by the institution with order to verify the the data available in public domain and other database. In QlM, NAAC sends a team of experts called Peer team to the institution which is called Peer team visit (PTV). The final CGPA is computed based on the amalgamated score of QnM after the completion of DVV process and QlM given by the PTV team.

Research Methodology:-

The research methodology used for the present research paper is descriptive and exploratory to bring out the role and importance of DVV in Accreditation process.

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Objectives of the Study:-

- 1. The present research paper aims to study the steps involved in NAAC's Revised Accreditation Framework.
- 2. To study the DVV process in detail.
- 3. To study and understand the role of DVV in Revised Accreditation Process.

The process of DVV involves the verification and validation of the data on quantitative metrics by external agencies to make the system as objective as possible. One of the characteristic of this DVV process is that it is time bound. The entire DVV process is meant to be completed within 30 days from the date of assignment to the DVV partner. Further it has been break up into time slots as 7 days time is allotted for the DVV partner to prepare the deviation to be sent to HEI for clarification. In next 15 days HEI's have to respond for DVV clarification followed by 7 days time after the receipt of clarification from institution for the DVV partner to reconcile the data based on the clarification provided by the HEI and submit the final report to NAAC. In case the HEI does not respond within the stipulated time due to any unforeseen situation, DVV partner will not be held responsible for such instances, In such a situation NAAC reserves the right to extend or terminate the institutions Accreditation process.

Although NAAC framework application is to have a pan india reach, its operation and controls are centralized and standardized, bringing an improved visibility into results of the validation process. It is cost effective with top benchmarks promise of improved time-line and accuracy. It increases of NAAC's customer satisfaction; as it takes advantage of innovative ways to receive better outcomes, establishes the service providers staff capabilities with resources to be utilized to deliver greater and faster value- added job it also ensures the minimum qualification of post graduate and above with relevant knowledge in higher education and written and communication skills in English language. The introduction of DVV by NAAC has has also resulted into it's staff satisfaction; as it leaves minimum scope repetitive queries to reduce staff workload. It is also scalable and flexible. DVV guarantees for 100% data accuracy and strives to eliminate human errors as much as possible, it takes full responsibility over performance of validation performance. Another feature of DVV is that it is reliable and foolproof analysis and validation of the data to be assessed and it gives suggestion for process improvements and data quality.

Conclusion:

To summarize, DVV is one of the important step in Assessment and Accreditation process that NAAC has come up with. It leaves no scope for any bias and prejudice because it gives System generated score, moreover it is transparent, robust and time bound.

REFERENCES:-

1. http://naac.gov.in

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